IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 09/852.611 Confirmation No.:

4891

Applicant: Filed:

Jerry Shan

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TC/A.U.:

05/09/2001

3621

Examiner:

Calvin L. Hewitt II

Title:

AN ON-LINE SHOPPING CONVERSION

SIMULATION MODULE

Docket No.:

10007924-1

(HPC.0857US)

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT UNDER 37 C.F.R. § 41.50

Sir:

In response to the Decision on Appeal dated March 30, 2009, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims, which begins on page 3 of this paper.

Remarks/Arguments begin on page 10 of this paper.